

Women in Leadership Series 2018
THE POWER OF MENTORS & NETWORKS

ABOUT SPEAKERS:



Annika Arras

Founder of Miltton Nordics

Annika Arras is the founder and Managing Director of Miltton Nordics. She is one of the most experienced political and marketing communication experts in Europe thanks to her over a decade lasting experience as the Campaign Director of the Estonian Reform Party where she managed to win three national elections in a row. Annika has done strategic communication consultations from the Caucasus to the Nordics and continues to do so under the Miltton brand.

She founded the European Women's Academy of Political Leadership in 2016 where she trains high-level female politicians to become more influential in politics.

Her entrepreneurial spirit has led her to other business areas as well - in 2014 she opened her own Mediterranean restaurant in Tallinn.



Eva K Ponomarev

Founder of 'Superheroes'

Eva K. Ponomarjov is an entrepreneur, a marketer and a big believer in leadership diversity, especially advocating for women of all ages. She started her career as a copywriter, co-founded an event management agency while studying media & advertising, held various marketing executive and business consulting positions, ranging from Destination Marketing Manager at Estonian Tourist Board to Head of Investment Baltics at Department of International Trade, and volunteered as a mentor at start-up accelerators across the Baltics. In Nov 2016, Eva decided to take a leap and follow her passion. She founded Superheroes, a growth mindset driven entrepreneurship & leadership program for 13-17-year-old girls to unlock their potential and build true confidence and independence for a superhero life. In January 2018, Eva launched Superheroes Club for adults and plans to expand Superheroes internationally.