

HEIDI ALASEPP

Estonian Ministry of Social Affairs



Heidi Alasepp has been the Deputy Secretary General on Health at the Ministry of Social Affairs since September 1, 2021. She has the degree in Medicine and has completed a residency in Health Care Management at the University of Tartu. Before her current appointment, Heidi has been the Head of the Medical Rehabilitation Clinic at East Tallinn Central Hospital. She has also worked as the Head of Emergency Medicine Department at the National Health Care Board and as the Head of Health Care Department at the Ministry of Social Affairs. Heidi Alasepp is a member of the Estonian Quality Assessment Council for Higher Education and a member of MBA program council at the Faculty of Economics at TalTech. In 2010 she received the Order of the Estonian Red Cross IV Class for developing military rehabilitation

system for wounded warriors. In 2016, Heidi received the Medal of Honor from the Minister of Defense of Ukraine, Stepan Poltorak, for supporting Ukraine.

DR TERJE PEETSO

NORTH ESTONIA MEDICAL CENTER



Dr Terje Peetso is a member of the management board in the North Estonia Medical Centre in Tallinn. Among other tasks she is responsible for the coordination of research and innovation activities in the hospital and cooperation with other hospitals and clinical partners in Estonia and abroad.

Dr Peetso worked from 2003 – 2018 in the European Commission on digital health, tobacco control and risk assessment. Before joining the North Estonia Medical Centre, Peetso was the Head of Sector on eHealth and Ageing Policy in the European Commission's DG CONNECT. In 2014 she was the EU Fellow in the University of Southern California, USA, where her research focus

was on the obstacles which hinder the introduction eHealth in

healthcare systems. Dr Peetso holds a diploma in medicine from the University of Tartu, Estonia.

KATRINA LAKS

MIGREVENTION OÜ



Katrina Laks is the CEO and Co-Founder of Migrevention OÜ, a digital headache clinic for patients and professionals. In 2020, Katrina decided to take a lead and put together a team of all relevant stakeholders (headache doctor, headache nurse, IT developers etc) and started to develop a digital headache clinic - a brand new service model in healthcare. Migrevention OÜ is now considered to be one of the most promising start-ups in the digital health arena in Estonia.