# - Andres Kask Head of Greentech Week & Expo, City of Tallinn

- EXPO 2020 DUBAI Project General Manager, Deputy Commissioner General of Estonia
- ESTONIAN EMPLOYERS' CONFEDERATION Advisor for communication activities
- EXPO Milano 2015
   Executive Project Manager/ Deputy Commissioner General of Estonian Section



# EUROPEAN GREEN CAPITAL TALLINN

- Strategy 2035
- Climate Strategy
- UN sustainable development goals

### Main focus areas:

- Biodiversity
- Climate
- Sutainability governance
- Green technology and innovation

SMART CITY

Bringing innovation to Tallinn that helps to speed up the green transition.





### INCLUSIVE CITY

Promoting co-creation to bring the city and its residents closer together.

### SUSTAINABLE CITY

Advancing a biodiverse vibrant city that enhances the well-being of all residents.





### LEARNING CITY

Demonstrating how sustainable behavior improves the life quality of all citizens.



# Tallinn European Green Capital 2023

www.greentallinn.eu

# **GREENTECH WEEK** 14.-17.NOV 2023





#### WHEN & WHERE

14.-17. NOV 2023 Creativity HUB, Tallinn

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## **GREENTECH WEEK**

14.-17. NOV 2023

#### **GREENTECH EXPO**

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### **GREENTECH WEEK**

### Target audience & goals

#### Everyone who creates a new sustainable value for the urban space meets in Tallinn

- Green technology investors, innovators, entrepreneurs;
- City delegations and the public sector; Universities and research institutions;
- City people and green technology enthusiasts from Estonia and abroad

#### Goals for the Greentech Week

- Develop cooperation between cities and green technology companies;
- To introduce Tallinn as a progressive and development-friendly test centre
- To offer city people and green technology enthusiasts an engaging program and the opportunity to experience top-level technological solutions.

#### At least 60 exhibitors / 2000 visitors / 30 city delegations / 400 Cleantech Forum Europe participants

## **GREENTECH EXPO**

For all companies and cities implementing green technology and smart city solutions.

- 60+ exhibitors from all over the world
- Up to 500 investors, innovators and entrepreneurs
- More than 30 capital and metropole delegations
- Greentech Showroom: Present your ideas to wider audience

# Main topic: Mobility

Diversification of mobility and new environmentally friendly transport solutions.



# **SMART CITIES**

# Convention

An event where city delegations and smart green technology will meet!

- CITYmeet EXPO new contacts with over 30 city delegates;
- The competence center for sustainable governance
- Europe's best green technology and start-up community

• 2 days full of workshops, presentations and study visits



### LET'S GET IN TOUCH

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The GREENTECH EXPO is for those who want to be part of the FUTURE CITY!