

ANNUAL HEALTHCARE CONFERENCE 2023

SPEAKERS:

OCTOBER 11, 2023
9:00-12:30
Hilton Tallinn Park Hotel

Platinum Sponsors:



MICHAEL GUTERBOCK

Senior Consultant, Economist Impact, Health Policy Team



**ECONOMIST
IMPACT**

Michael is a Senior Consultant with Economist Impact's Health Policy Team. He works with global clients, developing and delivering evidence-based health policy projects across a wide range of priority areas, and manages Economist Impact research teams. Prior to consulting with the Economist Group, Michael worked in disaster preparedness and humanitarian assistance consulting, as well as on policy design and implementation with the US Federal Government.

Michael holds a Master's degree in International Relations from Johns Hopkins University School of Advanced International Studies (SAIS), a Master's degree in Global Health from The University of Michigan, and is currently pursuing a Doctorate in International Affairs from Johns Hopkins SAIS.

Michael is a collaborative senior consultant with two decades of experience in policy, risk management, global health, strategic planning, disaster preparedness, and humanitarian assistance. He has worked with a diverse portfolio of organizations including government entities, private industry, and multilateral institutions. He possesses expertise in policy analysis, advisory services, and program implementation for multiple countries and regions of the world.

LARS HARTESTEIN

Global Co-Leader, McKinsey Health Institute



**McKinsey
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I'm Co-leader of the McKinsey Health Institute, a non-profit generating entity within McKinsey established to drive progress in health, help people live longer and improve their quality of life. I'm passionate about advancing societal impact by bringing together stakeholders from a range of sectors to collaborate on solving complex problems and bringing opportunities to life. With more than 15 years' experience in global health, life sciences and impact finance, I have a track record in building and transforming organizations, fostering the broader use of data and analytics to

advance social objectives, and launching and scaling innovations. I'm a Non-Executive Chair of the Societal Impact Financing Initiative (SciFi) and I'm on the steering committee of the Trinity Challenge, a coalition established to improve the use of data and analytics in response to health emergencies. Father of two young boys. Mountain and winter sports enthusiast. Lover of classical music.

Irma Veberič

General Manager, Roche Poland



Irma Veberič holds the position of General Manager of Roche Poland since June 2021. She provides oversight over key company projects in Poland, co-creates the strategy and vision of the company development, and coordinates their implementation.

She graduated from the Faculty of Natural Sciences and Technology; Department of Pharmacy, at the University of Ljubljana. Irma joined Roche in 1996 as Medical Representative. Over the years she held various positions in sales and marketing, gaining a deep insight into the pharmaceutical market and developing herself as a leader.

Since 2010 she has been a General Manager, firstly in Slovenia, after that in Hungary and Poland. Together with a devoted team in Poland, she is striving to fulfill the Polish Mission, aiming to improve Polish People's lives at a European level by cooperating hand in hand with all stakeholders.