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COUNCIL OF AMERICAN STATES IN EUROPE

AmCham Estonia
American Chamber of Commerce Estonia

'ACCESS USA' SERIES WEBINAR

Business Opportunities in the USA

17th April 2024 15:00-17:00 Zoom

14:55 h	**Log-in / virtual registration**
15:00 h	**Welcome Opening remarks by** **Daria Sivovol,** CEO, AmCham Estonia **Luigi Mercuri**, Vice President CASE (Council of American States in Europe) **Carl Pucci, VP of AmCham Estonia (**Why Do Business in the USA & E59 Story)
15:15 h	Introduction by **Luigi Mercuri - VP of CASE (CASE)** **"Getting Started in the United States"**
15:30 h	**Ellen Kraft– Managing Director | State of Georgia European Office** Industry Focus on: **Digitalization / Technology Eco System**
15:45 h	**Sergio Domingues – Managing Director | State of South Carolina Europe Office** Industry Focus on: **Food & Beverages**
16:00 h	**Luigi Mercuri – Managing Director | State of North Carolina European Office** Industry Focus on: **Smart Textiles / Healthcare Technologies**
16:15 h	**Stefan Peikert | Director Europe, Wisconsin Economic Development Corp.** Industry Focus on: **Tech Meets Food & Beverages**
16:30 h – 16:50 h	**Break Out Rooms** ➢ Wisconsin ➢ North Carolina ➢ South Carolina ➢ Georgia
16:50 h	**Select USA Summit and How to Apply** by Reene Moschella, U.S. Embassy Tallinn **Enterprise Estonia Help** on the East Coast by Silve K. Parviainen, Enterprise Estonia **Closing Remarks and Thank You** by AmCham EE / CASE

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