

ABOUT SPEAKERS:

POWERHOUSE:



Piret Mürk-Dubout

Member of the Management Board at **Tallink Grupp/VD Tallink Silja AB**

Piret is an experienced Management Board Member and Chairman Of The Board with a demonstrated history of working in the airlines/aviation and maritime industry and telecom/IT services industry internationally. She has demonstrated strong business development professional skills in Strategic Development, Business Planning, Commercial Development,

Sales and Marketing Strategy and Analytics.

HIDDEN GEM:



Ade Merilai

Country Manager Baltics and Member of the CE Europe Regional Management Team **at Nestlé**

Ade joined Nestlé 13 years ago and currently oversees operations across Estonia, Latvia, and Lithuania. Since her initial role leading Nestlé's Estonian branch, she has been instrumental in shaping the company's regional presence. Based in Tallinn, Ade is known for her thoughtful, people-first leadership style, which fosters

collaboration and long-term growth across diverse markets. Ade's strategic focus allows her to navigate industry complexities while championing innovative solutions that benefit the company and its stakeholders.

RESILIENCE:



Kadri Tammai

Regional Director at **NATO DIANA**

Kadri Tammai is the Regional Director at NATO DIANA (Defence Innovation Accelerator for the North Atlantic) and the lead for acceleration operations across 32 nations. Kadri has been a driving force behind innovation and deep-tech startup ecosystems in the New Nordics with over 15 years of experience in startup, security and dual-use fields. She has supported hundreds of startups founders and deep tech ventures across sectors such as AI, robotics, cyber defence, health tech, and space tech.

EMPOWERMENT:

MODERATOR:



Nele Normak

Director of Public Affairs, Communication, Sustainability Poland, Baltics, Hungary, Czech Republic and Slovakia at **The Coca-Cola Company**

Nele has been working for Coca-Cola since 2011. Before this, she has enjoyed her career in General Motors, Philip Morris, Grant Thornton and the Ministry of Foreign Affairs. Nele has over 30 years' experience in various positions in sales, marketing, and communication. Since 2015, she has been serving as a member of the board for Estonian Soft Drink Producers Association, as well as serving as member of the board at AmCham Estonia in 2019-2023, 2024-2026.