WARMTH OF HEARTS

SUMMER CAMP REPORT 2026 & VISION 2027

From Mental Well-being and Creative Thinking to Skills for Life

Liivakell Holiday Homes, Narva-Jõesuu, Estonia • 3–10 August 2026
Prepared for AmCham Estonia
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Executive Summary

In August 2026, the Warmth of Hearts Charitable Foundation continued its long-standing tradition of organizing a summer camp for children from North-Eastern Estonia. The camp welcomed 36 children and took place at Liivakell Holiday Homes in Narva-Jõesuu from 3 to 10 August 2026.

The central theme of the 2026 camp was children's mental well-being, combined with the development of creative thinking. Our aim was not only to offer children a memorable summer week, but also to create a safe and supportive environment where they could feel heard and accepted, better understand their emotions, strengthen self-confidence, communicate with others and discover their own creativity.

Mental well-being was approached not as a separate lesson, but as a principle running through the entire camp. Creative activities, teamwork, conversations and shared experiences encouraged children to express themselves, try new things without fear of making mistakes, solve problems in different ways and support one another.

2026 FOCUS	PARTICIPANTS	LOCATION
Mental well-being	36 children	Liivakell Holiday Homes Narva-Jõesuu

A shared summer experience: joy, movement, belonging and positive memories.

About Warmth of Hearts

The Warmth of Hearts Charitable Foundation (MTÜ Heategevusfond Südamete Soojus) has been operating for more than 12 years, focusing on charitable work in North-Eastern Estonia and Tallinn. The Foundation supports children and young people in care, people with disabilities and families and individuals in need, while working together with volunteers, companies and partner organizations.

Summer Camp 2026 — Mental Well-being and Creative Thinking

1. Mental Well-being as a Core Principle

In 2026, psychological well-being became one of the central directions of the camp. We wanted children to experience an environment where asking for help is normal, emotions can be discussed, differences are respected and every child matters. The programme emphasized trust, belonging, communication, mutual support and emotional resilience.

2. Creative Thinking and Self-Expression

Through creative workshops, group activities, challenges and shared projects, children were encouraged to use imagination, express their ideas and look for different solutions. The emphasis was on the process rather than on a single “correct” result: trying, experimenting, cooperating and learning from one another.

3. Skills for Everyday Life

The camp connected emotional well-being and creativity with practical life skills. Teamwork, communication, decision-making, responsibility and the confidence to make independent choices were strengthened through everyday camp experiences.

4. A Safe Community

Volunteers and organizers worked to create a warm and inclusive atmosphere in which children could build friendships, participate at their own pace and feel that their voice was important. Shared activities and informal conversations helped strengthen the sense of belonging.

Achieved Impact

The 2026 programme was built around experiences rather than formal lessons. Its value was in creating repeated opportunities for children to feel capable, connected and involved.

- Emotional awareness — noticing and expressing feelings and needs.
- Self-confidence — experiencing success and receiving positive feedback.
- Creative confidence — trusting one's own ideas and exploring alternatives.
- Problem-solving — approaching challenges with flexibility rather than fear of mistakes.
- Communication — listening, explaining, negotiating and asking for support.
- Belonging — experiencing oneself as a valued member of a group.
- Positive memories — associating learning, cooperation and creativity with joy and safety.

For children who may have experienced instability, separation or difficult life circumstances, such a week can be particularly meaningful. Support was embedded in everyday life: in conversations, joint activities, creative work, meals, games and shared responsibility.

Camp is also about simply being a child: play, laughter, friendship and a safe space to relax.

Financial Report 2026

The following costs are confirmed by the two supporting invoices supplied for preparation of this report. Both invoices were issued to MTÜ Heategevusfond Südamete Soojus on 17 August 2026.

Expense	Supplier	Invoice	Amount
Accommodation (Liivakell Holiday Homes)	Liivakella puhkemajad OÜ	226130 / 17.08.2026	€6,490.00
Catering	BSP Group OÜ	226042 / 17.08.2026	€5,856.60
DOCUMENTED TOTAL			**€12,346.60**

Invoice detail: accommodation €6,490.00, including 13% VAT of €746.64 (net €5,743.36); catering €5,856.60, including 24% VAT of €1,133.54 (net €4,723.06).

Financing sources 2026:

- AmCham Estonia support: €11,500.00
- Warmth of Hearts fundraising: €846.60
- Total documented costs: €12,346.60

Documentation note. This financial section reflects only the two 2026 invoices supplied for the report. No additional programme, transport, workshop or other camp expenses have been added without supporting documentation.

AmCham Estonia's Contribution

Long-term partnership makes it possible to plan the camp as a complete experience rather than a series of isolated activities. Financial support helps provide the basic conditions on which the entire programme depends: a safe place to stay, regular meals and the stability needed for children to participate fully in developmental and recreational activities.

Warmth of Hearts sincerely thanks AmCham Estonia for its generous support of €11,500 in 2026. Together with €846.60 raised by Warmth of Hearts, this covered the currently documented camp costs of €12,346.60.

Looking Ahead — Summer Camp 2027

MENTAL WELL-BEING + FINANCIAL LITERACY = SKILLS FOR LIFE

The experience of the 2026 Summer Camp confirmed something very important for us: children need more than a week of recreation. They need a safe environment where they can develop skills that will remain with them long after the camp is over.

For this reason, in 2027 mental well-being will remain one of the core pillars of the Warmth of Hearts Summer Camp.

We want to continue helping children better understand and express their emotions, develop self-confidence and resilience, build healthy relationships, ask for help when they need it, and learn how to support others. The experience of 2026 showed us that psychological well-being should not be treated as a single workshop or activity. It should be part of the entire camp environment — communication, teamwork, creativity, everyday routines and relationships between children and adults.

Dream Camp — Dream Team: a programme that grows together with the children.

A New 2027 Direction — Financial Literacy

At the same time, in 2027 we want to introduce a second major educational direction: financial literacy.

For many children and teenagers, especially those growing up in vulnerable circumstances or outside a traditional family environment, practical knowledge about money and independent living can become an important part of preparing for adulthood.

Our goal is not to teach complicated financial theory. We want to make financial literacy practical, understandable and age-appropriate.

- Understanding the value of money and how everyday financial choices work.
- Distinguishing needs from wants.
- Creating and managing a simple personal budget.
- Saving and setting financial goals.
- Responsible spending and comparing alternatives.
- Making choices when resources are limited.
- Understanding that every financial decision has consequences.
- Basic awareness of digital payments, online purchases and financial safety.

Learning by Doing

We would like to connect financial literacy with the themes already developed in the camp: emotional well-being, creativity, independence, responsibility and decision-making.

For example, children could receive a fictional camp budget and work in teams to decide how to use it; plan an imaginary trip or event; compare prices; decide what is necessary and what can be postponed; or set a savings goal and find different ways of reaching it.

In this way, financial literacy becomes not simply a lesson about money, but a tool for developing confidence, independence and the ability to make thoughtful decisions.

Why These Two Directions Belong Together

For us, the connection between mental well-being and financial literacy is very important.

Growing up means learning to make decisions — about yourself, relationships, education, work and eventually money. Children who understand their emotions, trust themselves and are not afraid to ask questions are better prepared to learn practical skills and take responsibility for their choices.

MENTAL WELL-BEING

+

FINANCIAL LITERACY

=

SKILLS FOR LIFE

Our ambition for the 2027 Summer Camp is to give children not only another happy summer memory, but also knowledge and skills they can take with them into real life.

Conclusion

For Warmth of Hearts, the summer camp is not only about one week in August. It is an opportunity to give children experiences and skills that can stay with them afterwards: the confidence to express themselves, the ability to cooperate, a better understanding of their emotions and, looking ahead to 2027, practical knowledge for making thoughtful financial choices.

We are grateful to AmCham Estonia and all partners, volunteers and supporters who help make these opportunities possible. Together, we can continue building a programme in which every child feels seen, supported and encouraged to grow.